

Ajmal presents M-Series fragrances

There are many facets behind the making of a true family legacy and when it involves the world of fragrances, the imprints are often studded with passion, inspiration, and a real nose for success.

With a legacy established over six decades ago, Ajmal Perfumes, a prominent fragrance house in the region, recently announced the launch of their second Signature Collection, the M – Series.

After having created a huge impact with their premium signature collection, W – series, the new collection M – Series is an inspiration from the mystic of musk.

This spell binding trio of the finest musk – Amber Musc, Violet Musc and Cuir Musc, is a testament of Ajmal's promise to continuously offer the most supreme fragrances to their consumers in the region.

With a focus on the core Oriental ingredients, all the three fragrances from the collection have been carefully crafted with elegance using only the highest quality of

raw materials available. The Amber, Violet and Cuir Musc are hand-picked by experts and sourced from leading countries of their origin.

Ensuring its discerning value



for the fragrance connoisseurs, each distinct fragrance imbibes luxury, warmth and elegance. Built on a musk base, each scent also exhibits a sense of mystery and long-lasting

appeal.

Announcing the launch of the M Series, Abdulla Ajmal, General Manager of Ajmal Perfumes, commented, "The world of perfumery

is primarily a sensory one and as pioneers, it is essential to enhance and complete this sensory experience for our perfume connoisseurs.

Our second signature series is a testament of our continuous efforts to engage all our Ajmal patrons, into the fragrant realm of everlasting scents.

Having evolved with times, to reflect new trends, ideas and preferences, today we are extending these exceptional and superior fragrances to our customers"