

## Change the way you smell

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In the depths of Emirates Towers lies Ajmal (04 330 0600), the Arabic version of L'Artisan Parfumeur [the revered French perfumer]. Ajmal means 'beautiful' in Arabic, so it's totally fitting that it stands in one of Dubai's most picturesque malls (who can miss those gorgeous twin peaks?). But it's not aesthetics that concern this homegrown gem, but luscious scent, with hordes of locals and expatriates vying for a whiff. 'Scent can boost your mood,' purrs Farouk Mukdam, perfume assistant at the flagship store, who stresses that the citrus undertones of its Dhs100 Verve perfume can lift spirits, while a bottle of the Limited Edition Dhamal Oudh (a nifty Dhs5,000, thank you very much) instils a sense of serenity. Perhaps it's that Ajmal's scents are 100 per cent organic (Dhamal Oudh is allegedly sourced from the depths of an Indian forest), or maybe that you can get your own tailored fragrance to suit your mood (a mere Dhs100 for 100ml at the Ajmal 'My Inspiration' showroom, 04 341 4151). Either way, be safe in the knowledge that you'll smell better. And for any failing Lotharios out there, there's always Escentric Molecules Unisex Perfume (Dhs520, Harvey Nichols, 04 409 8888) that allegedly attracts the opposite sex...

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