

Ajmal Perfumes becomes a member of Fragrance Foundation Arabia

In a milestone move for the Middle East's perfume industry the UAE's finest fragrance house, Ajmal perfumes, has become the Middle East's first perfumer to join Fragrance Foundation Arabia. The Dubai-based company and the New York headquartered foundation will create a partnership designed to further enhance the image of the region's fragrance industry. Abdulla Ajmal, Deputy General Manager, Ajmal Perfumes was nominated as the Vice President of the Foundation. The Middle East chapter follows the foundation of partner organizations in Australia, UK, Italy, France, Germany, Russia, Japan and soon Brazil. Ajmal Perfumes' association with Fragrance Foundation Arabia places it amongst the prestigious ranks of legendary fragrance houses including Elizabeth Arden, Coty, Guerlain, Helena Rubenstein, Chanel and Parfums Weil.

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أجمل للعطور تُصبح عضواً في الجمعية العربية للعطور



في خطوة بارزة تشكل معلماً هاماً لصناعة العطور في الشرق الأوسط، باتت "أجمل للعطور" دار العطور الفاخرة في الإمارات العربية المتحدة. أول شركة من نوعها تنضم إلى "الجمعية العربية للعطور". من هذا المنطلق سوف يقوم الطرفان، شركة أجمل القائمة في دبي والجمعية التي تتخذ من نيويورك مقراً لها، بالتأسيس لشراكة تهدف لتحسين صورة صناعة العطور في المنطقة.

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