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Housing an exclusive range of hand-crafted Murano glass objects d'art and the finest of Ajmal perfumes and oils including Mukhallats and Dahn Al Oudhs, the new boutique, designed by UK-based luxury design house, Caulder Moore, boasts a stunning interior that is rich and bespoke, yet cosseted and intimate.

Every ornate detail from its solid black façade, gold framed window recesses and smoked translucent glass exterior has been designed to invite clientele into a world of opulence.

The interior provides for three distinctive spaces that house the various collections of artifacts and fragrances. The Gallery area holds exclusive Murano glass pieces displayed in illuminated recesses and pearlised pedestals

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Eternal by Ajmal is a fusion of old-world Arab charm and modern chic.

set against a clear glass bead resin-studded wall. The Emporium is where clientele can create bespoke perfumes from an impressive range of Arabic and French fragrances.

The Oudh Sanctuary, set into a beautiful gold mosaic wall, houses some the world's most expensive Oudh oils and chips. These traditional oils are displayed in grandeur in illuminated white

recess and gold Murano glass bowls while Oudh chips burn silently on stone plinths to enhance the client's experience within the boutique.

"Eternal by Ajmal is a unique retail concept that has successfully catered to affluent Middle Eastern clientele with a taste for fine fragrances and art," said Nazir Ajmal, Chief Operating Officer and Chief Perfumer of Ajmal Perfumes.

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